

Title (en)

Method and apparatus for providing advertisement supported communications

Title (de)

Vorrichtung und Verfahren zur Bereitstellung von durch Werbesendungen unterstützten Übertragungen

Title (fr)

Méthode et dispositif pour effectuer des communications supportées par messages publicitaires

Publication

EP 0946061 A2 19990929 (EN)

Application

EP 99301904 A 19990312

Priority

US 4604598 A 19980323

Abstract (en)

A method and apparatus providing a communication service in which sponsors pay for communication services initiated by a caller. A caller may invoke the service by entering only the telephone number identifying the desired connection. A communication switch interprets the digits entered by the caller, determines whether the caller wishes to invoke the advertiser supported communication service and if so plays a message to the caller. At the end of the message the communication switch completes the desired connection. <IMAGE>

IPC 1-7

H04N 7/173

IPC 8 full level

H04M 3/487 (2006.01)

CPC (source: EP US)

H04M 3/42348 (2013.01 - EP US); **H04M 3/4878** (2013.01 - EP US); **H04M 2215/0192** (2013.01 - EP US)

Cited by

EP2224710A1; EP1168793A3; EP1168792A3; DE10049342A1; EP2487890A1; ES2301417A1; GB2419063A; GB2419063B; US7707065B1; WO0167718A3; WO0225916A1; WO2005013595A1; WO2010012630A1; JP2007500460A; EP1230775B1; WO2010057281A3; WO0122704A1; WO0124071A1; US8295804B2; US8724782B2; US8897748B2

Designated contracting state (EPC)

DE FR GB

DOCDB simple family (publication)

EP 0946061 A2 19990929; **EP 0946061 A3 20000510**; CA 2265179 A1 19990923; CA 2265179 C 20021105; US 2001048737 A1 20011206

DOCDB simple family (application)

EP 99301904 A 19990312; CA 2265179 A 19990309; US 4604598 A 19980323