

Title (en)
STRATEGIC MANAGEMENT SYSTEM

Title (de)
STRATEGISCHES MANagementsYSTEM

Title (fr)
SYSTEME DE MANAGEMENT STRATEGIQUE

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Application
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Priority
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Abstract (en)
[origin: WO9731320A1] A computer system for strategic management in which an "entity database" of entities within an organisation hierarchy, and a plan for each desired entity is created. The structure of the organisation having an overall relationship (10) divided into an organisational and operational perspective (11, 12) respectively, with the latter further divided into fields of: business activities (13), support activities (14), and project activities (15). Both perspectives are also further divided into a number of plan sections (16). The system includes means for entering objective information relating to a strategic or business unit plan, means for entering key performance indicators (KPI's) for each objective. There being a list (62) of KPI's provided for each objective in a list (61); and means for matching the KPI's to the previously entered overall relevant key resource areas (KRA's).

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