Title (en)

LABEL OR WRAPPER WITH PREMIUM

Title (de)

ETIKETTE ODER VERPACKUNG MIT EINER PRÄMIE

Title (fr)

ETIQUETTE OU MATERIAU D'EMBALLAGE POURVU D'UNE PRIME

Publication

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Application

EP 97912774 A 19971010

Priority

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Abstract (en)

[origin: WO9841966A1] This invention relates to the application of premiums positioned on consumer packaging to provide value to the advertising label stock. The premiums (36) preferably are integral with the labeling material (34) such that the label (34) has an essentially uniform thickness that does not create a problem for automated application of the label stock to the consumer product.

IPC 1-7

G09F 3/02; G09F 3/10

IPC 8 full level

G09F 3/02 (2006.01); **G09F 3/10** (2006.01)

CPC (source: EP)

G09F 3/0288 (2013.01); **G09F 3/10** (2013.01)

Citation (search report)

See references of WO 9841966A1

Cited by

US10976263B2; US10754277B2; US9409433B2; US9962924B2; US10739705B2; US11034145B2; US11099502B2; US9555616B2; US10195842B2; US10850497B2

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