

Title (en)
Improvements in or relating to article tagging

Title (de)
Etikettieren von Artikeln

Title (fr)
Etiquettage d'articles

Publication
EP 0969433 A2 20000105 (EN)

Application
EP 99305068 A 19990628

Priority
GB 9814147 A 19980630

Abstract (en)
A tagging material comprises a substrate in the form of a film 101 of monoaxially oriented polypropylene coated on one surface with a layer 102 of polysiloxane release agent and on the other surface with a primer layer 103 of cross-linked natural crepe rubber. The primer layer 103 is coated with a layer 104 of pressure sensitive adhesive composition, comprising a mixture of natural crepe rubber and tackifying resin. A centrally located amorphous wire 105 is adhered to the pressure sensitive adhesive composition and is covered with a layer 106 of polyethylene leaving a free adhesive surface at either side which is sufficient to enable the tagging material to be self-wound by a reel (with adjacent convolutions adhered together by the adhesive) and to enable tags formed from the tagging material to be adhered to the article to be tagged. <IMAGE>

IPC 1-7
G08B 13/24

IPC 8 full level
G08B 13/24 (2006.01)

CPC (source: EP)
G08B 13/2437 (2013.01); **G08B 13/244** (2013.01)

Cited by
CN101978010A; US7383864B2; WO2009092640A1; WO2009092715A1

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