

Title (en)

Pressure sensitive transfer label and method of applying such a label

Title (de)

Druckempfindliches Haftetikett zum Übertragen und Verfahren zum Aufbringen des Haftetiketts

Title (fr)

Étiquette adhésive sensible à la pression et procédé pour apposer l'étiquette

Publication

**EP 0976580 A1 20000202 (EN)**

Application

**EP 98202537 A 19980728**

Priority

EP 98202537 A 19980728

Abstract (en)

The invention relates to a transfer label (1) comprising a carrier portion (2) having a substrate (3) which is on each side provided with a release layer (4,5). A transfer portion (6) is printed on the substrate and is provided with a pressure sensitive adhesive (8). The transfer label according to the present invention can be supplied from a roll or stack at high speeds at relatively low temperatures and provides for accurate alignment with relatively simple applicator equipment at room temperatures. The transfer labels can be applied in a permanent or in a removable manner on containers such as crates, glass or plastic bottles, metal beverage cans and the like. <IMAGE>

IPC 1-7

**B44C 1/17**; G09F 3/10; B31D 1/02

IPC 8 full level

**B44C 1/17** (2006.01); **G09F 3/10** (2006.01)

CPC (source: EP)

**B44C 1/1712** (2013.01); **G09F 3/10** (2013.01)

Citation (search report)

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Designated contracting state (EPC)

AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE

DOCDB simple family (publication)

**EP 0976580 A1 20000202**

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