

Title (en)  
PERSONAL CARE COMPOSITIONS COMPRISING AN ADHESIVE COPOLYMER

Title (de)  
KÖRPERPFLEGEMITTEL ENTHALTEND EIN KLEBENDES COPOLYMER

Title (fr)  
COMPOSITIONS DE SOINS PERSONNELS COMPRENANT UN COPOLYMERE ADHESIF

Publication  
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Application  
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Abstract (en)  
[origin: WO9848770A1] The present invention relates to personal care compositions. These compositions comprise an adhesive copolymer and a solvent for the copolymer selected from the group consisting of water, ethanol, n-propanol, isopropanol, acetone, propylene glycol, and mixtures thereof. The compositions, when dried, exhibit a cohesive strength of greater than about 0.5 kgf/mm<2>, a total energy absorption per unit volume of greater than about 0.55 kgfmm/mm<3>, and an impact strength of greater than about 7000 ergs. Preferred air hairspray embodiments of the present invention having improved removeability from hair as defined by a hair stiffness value of from 0 to about 3.5 (0 to 4 scale) and a hair flaking value of from 0 to about 3.5 (0 to 4 scale), which values are determined by the removeability methodology defined herein.

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