

Title (en)

A METHOD RELATING TO TELEPHONE COMMUNICATIONS THAT INCLUDE THE TRANSMISSION OF ADVERTISING MESSAGES

Title (de)

VERFAHREN BEZÜGLICH TELEFONKOMMUNIKATION EINSCHLIESSLICH ÜBERTRAGUNG VON WERBEBOTSCHAFTEN

Title (fr)

PROCEDE RELATIF AUX COMMUNICATIONS TELEPHONIQUES CONTENANT L'EMISSION DE MESSAGES PUBLICITAIRES

Publication

**EP 0990342 A1 20000405 (EN)**

Application

**EP 98920764 A 19980401**

Priority

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- SE 9701584 A 19970428

Abstract (en)

[origin: WO9849826A1] A method in a telecommunication system wherein a call connection between two subscribers is billed to a third subscriber. The first subscriber dials a subscriber number, preferably preceded by a prefix, that leads to said third subscriber and dials a subscriber number that leads to the second subscriber. An advertisement is sent on the call connection established between first and second subscriber. In conjunction with the advertising message, the first and/or second subscriber is asked whether or not they wish to establish further contact with the advertiser.

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