

Title (en)
ADVERTISING USING THE INTERNET

Title (de)
REKLAME ÜBER INTERNET

Title (fr)
PUBLICITE SUR INTERNET

Publication
EP 0995160 A1 20000426 (EN)

Application
EP 98931832 A 19980710

Priority
• AU 9800529 W 19980710
• AU PO779697 A 19970710

Abstract (en)
[origin: WO9903050A1] An advertising system having at least one network computer adapted to be located at a desired public location such as a supermarket, the network computer being adapted to selectively display desired advertising information to the public, with the desired advertising information being at least in part obtained by the network computer from the Internet.

IPC 1-7
G06F 17/60

IPC 8 full level
G06Q 30/00 (2012.01)

CPC (source: EP)
G06Q 30/02 (2013.01)

Citation (search report)
See references of WO 9903050A1

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