

Title (en)
ADVERTISING PANEL

Title (de)
RÜCKENLEHNEWERBUNG

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PANNEAU PUBLICITAIRE

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Application
EP 98932428 A 19980713

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Abstract (en)
[origin: WO9904381A1] Advertising display panels for attachment to supports are described. The supports may be in passenger vehicle interiors, particularly aircraft, and embodiments are described wherein display panels are releasably fixed to seat backs. The displayed material may be printed matter, or the panel may include a screen to display still or moving graphical images or text. The panels may require a release tool for removal from the seat backs. To preserve neatness of cabin decor, the panels may be positioned so as to be concealed by tray tables attached to the seats and foldable to overlie an area of the seat back, when the tables are folded.

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