

Title (en)

METHOD AND SYSTEM FOR COMPILING DEMOGRAPHIC DATA

Title (de)

VEWRFAHREN UND SYSTEM ZUM SAMMELN VON DEMOGRAPHISCHEN DATEN

Title (fr)

PROCEDE ET SYSTEME DE COMPILATION DE DONNEES DEMOGRAPHIQUES

Publication

EP 0998712 A4 20050420 (EN)

Application

EP 98932657 A 19980716

Priority

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Abstract (en)

[origin: WO9904350A1] A computer-implemented method and system for compiling demographic data is provided. This comprises maintaining in a computer, having a memory, a database of demographic data about existing and/or prospective customers, and interactions between customers and merchants; updating the database with data about new interactions between customers and merchants; retrieving from the database demographic data about existing and/or prospective customers; and generating a report on demographic data about existing and/or prospective customers.

IPC 1-7

G06F 17/60; **G06F 17/30**

IPC 8 full level

G06F 17/30 (2006.01); **G06Q 30/00** (2012.01); **G06Q 90/00** (2006.01)

CPC (source: EP)

G06Q 30/02 (2013.01)

Citation (search report)

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- [X] US 5584025 A 19961210 - KEITHLEY RONALD D [US], et al
- [X] WO 9423383 A1 19941013 - EC CORP [US], et al
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US9177067B2; US9471932B2; US10353898B2; US11816105B2

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