

Title (en)
PREPAID CARD

Title (de)
VORAUSBEZAHLTE KARTE

Title (fr)
CARTE DE PREPAIEMENT

Publication
EP 1008100 A1 20000614 (EN)

Application
EP 97951720 A 19971215

Priority
• US 9723198 W 19971215
• US 76754396 A 19961216

Abstract (en)
[origin: US5760381A] Debit cards, such as long distance telephone cards, may be attractively packaged and even readily mounted for point of purchase display, in such a manner that the card is inactive until activated at the point of purchase. The card may be activated at the point of purchase without the necessity of in any way opening up the attractive packaging, or moving any portion of the packaging out of the way, and by merely "swiping" the card while still mounted in the package through a conventional card reader. The card is mounted between first and second panels of primarily cellulose material including an area significantly greater than that of the card, with the card magnetic strip completely exposed (that is uncovered by the panels or any other packaging material). The majority of the card is typically sandwiched between the first and second panels and is removably held to the panels, for example by hold melt adhesive, and the panels are affixed to each other.

IPC 1-7
G06K 19/02

IPC 8 full level
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CPC (source: EP US)
G06K 19/041 (2013.01 - EP US); **G06Q 20/3433** (2013.01 - EP US); **G06Q 20/3558** (2013.01 - EP US); **G07F 7/02** (2013.01 - EP US); **G07F 7/1008** (2013.01 - EP US); **G07F 17/42** (2013.01 - EP US); **H04M 17/00** (2013.01 - EP US)

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