

Title (en)

HAIR CARE COMPOSITIONS COMPRISING OPTICAL BRIGHTENERS WHICH ALTER HAIR COLORS

Title (de)

HAARPFLEGEMITTEL ENTHALTEND OPTISCHE AUFHELLER ALS HAARFARBSTOFFE

Title (fr)

COMPOSITIONS DE SOIN CAPILLAIRE COMPRENANT DES AGENTS D'AVIVAGE MODIFIANT LA COULEUR DES CHEVEUX

Publication

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Application

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Priority

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Abstract (en)

[origin: WO9913845A1] Disclosed are hair care compositions comprising: (a) an optical brightener in an amount which alters the color of the hair to which the composition is applied by from about 0.2 units to about 15 units of either or both of a-value and a b-value; and (b) a hair care active selected from the group consisting of a deterative surfactant, a conditioning agent, a fixative polymer, and mixtures thereof. Further disclosed are methods of altering the color of the hair by applying an optical brightener to the hair.

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