

Title (en)

ELECTRONIC SYSTEM FOR SELECTIVELY DISPLAYING DATA IN A SHOWROOM

Title (de)

ELEKTRONISCHE ANORDNUNG ZUR SELEKTIVEN DARSTELLUNG VON INFORMATIONEN FÜR VERKAUFSTELLE

Title (fr)

SYSTEME ELECTRONIQUE DE PRESENTATION SELECTIVE D'INFORMATIONS SUR LIEU DE VENTE

Publication

**EP 1012815 A1 20000628 (FR)**

Application

**EP 98943945 A 19980909**

Priority

- FR 9801921 W 19980909
- FR 9711165 A 19970909

Abstract (en)

[origin: FR2768254A1] The invention concerns an electronic system for displaying data concerning products for sale in a showroom comprising: a central unit; a mass memory containing interactive image sequences respectively associated with products pertaining to a given group among those on sale in the showroom; a tactile screen; a bar code reader or the like in front of which a product for sale can be presented. The central unit comprises a comparator for comparing (34) a product-code, delivered by said reader (32, 33), with a series of product-codes respectively corresponding to the products of the group. The central unit starts (36, 37) running the interactive image sequence associated with the presented product when the product-code thereof is contained in said product-code series, and displays a non-correspondence message (35) if such is not the case. The invention is applicable for promoting the sale of perfumes and cosmetics.

IPC 1-7

**G09F 27/00**

IPC 8 full level

**G07G 1/01** (2006.01); **G06F 17/30** (2006.01); **G06Q 30/06** (2012.01); **G07G 1/00** (2006.01); **G09F 27/00** (2006.01)

CPC (source: EP US)

**G06Q 30/0643** (2013.01 - EP US); **G09F 27/00** (2013.01 - EP US)

Citation (search report)

See references of WO 9913449A1

Designated contracting state (EPC)

AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE

DOCDB simple family (publication)

**FR 2768254 A1 19990312**; **FR 2768254 B1 20000721**; AU 9166198 A 19990329; EP 1012815 A1 20000628; JP 2002517026 A 20020611; US 5978777 A 19991102; WO 9913449 A1 19990318

DOCDB simple family (application)

**FR 9711165 A 19970909**; AU 9166198 A 19980909; EP 98943945 A 19980909; FR 9801921 W 19980909; JP 2000511148 A 19980909; US 95515897 A 19971021