

Title (en)

Method and apparatus for selling electronic information with or without advertisement

Title (de)

Verfahren und Vorrichtung zum Verkaufen von elektronischen Informationen mit oder ohne Werbung

Title (fr)

Méthode et dispositif pour vendre de l'information électronique avec ou sans publicité

Publication

EP 1017031 A2 20000705 (EN)

Application

EP 99125799 A 19991223

Priority

JP 37201298 A 19981228

Abstract (en)

An apparatus (1) for selling electronic information required by a user by writing the information to a mechanically readable and writable recording medium (9, 11) includes an operation panel (7) allowing the user to determine which electronic information is to be used and to select whether advertising information is to be included in the electronic information determined by the user, and a CPU (2) for selectively executing an operation of writing the electronic information with advertising information incorporated to recording medium (9, 11) when the user selected to include advertising information, or an operation of writing electronic information only to the recording medium (9, 11) when the user selected not to include the advertising information. <IMAGE>

IPC 1-7

G07F 17/16; **G07F 19/00**

IPC 8 full level

G07F 17/00 (2006.01); **G06F 17/30** (2006.01); **G06Q 30/02** (2012.01); **G06Q 30/06** (2012.01); **G06Q 50/00** (2012.01); **G07F 7/00** (2006.01); **G07F 17/16** (2006.01); **G10K 15/02** (2006.01)

CPC (source: EP)

G07F 17/0014 (2013.01); **G07F 17/16** (2013.01)

Citation (applicant)

- JP H0612571 A 19940121 - RHYTHM WATCH CO
- JP H0923243 A 19970121 - HITACHI LTD

Cited by

KR100877737B1; WO0233613A1

Designated contracting state (EPC)

DE FR GB

DOCDB simple family (publication)

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