

Title (en)  
CLEANSING COMPOSITIONS

Title (de)  
REINIGUNGSMITTEL

Title (fr)  
COMPOSITIONS NETTOYANTES

Publication  
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Application  
**EP 97932484 A 19970702**

Priority  
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Abstract (en)  
[origin: WO9800494A1] A liquid personal cleansing composition comprising: (a) from about 0.01 % to about 15 % by weight of a thickening system consisting essentially of associative polymer and polar oil selected from primary amines and alkanolamides; (b) from about 1 % to about 60 % by weight of water-soluble surfactant selected from anionic surfactant, nonionic, zwitterionic and amphoteric surfactants and mixtures thereof; (c) optionally, from about 0.01 % to about 5 % by weight of cationic polymeric skin conditioning agent; and (d) water, wherein the polar oil has an average carbon chain length of from about 10 to about 18 carbon atoms and wherein the water-soluble surfactants have an average carbon chain length of from about 10 to about 18 carbon atoms. The products provide excellent product thickening and rheological attributes, in storage, in dispensing and in-use, in combination with good efficacy benefits including excellent rinsability, mildness, skin conditioning, skin moisturising, good product stability, cleansing and lathering.

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IPC 8 full level  
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