

Title (en)  
CLEANSING COMPOSITIONS

Title (de)  
KÖRPERPFLEGEMITTEL

Title (fr)  
COMPOSITIONS NETTOYANTES

Publication  
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Application  
**EP 97931537 A 19970702**

Priority  
• GB 9613968 A 19960703  
• US 9711591 W 19970702

Abstract (en)  
[origin: WO9800495A1] A liquid personal cleansing composition comprising: (a) from about 0.01 % to about 15 % by weight of a thickening system consisting essentially of associative polymer and polar oil having a required HLB of at least 12; (b) from about 1 % to about 60 % by weight of water-soluble surfactant selected from anionic surfactant, nonionic, zwitterionic and amphoteric surfactants and mixtures thereof; (c) optionally, from about 0.01 % to about 5 % by weight of cationic polymeric skin conditioning agent; and (d) water, wherein the polar oil has an average carbon chain length of from about 10 to about 18 carbon atoms and wherein the water-soluble surfactants have an average carbon chain length of from 10 to about 18 carbon atoms. The products provide excellent product thickening and rheological attributes, in storage, in dispensing and in-use, in combination with good efficacy benefits including excellent rinsability, mildness, skin conditioning, skin moisturising, good product stability, cleansing and lathering.

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Citation (search report)  
• [X] WO 9617591 A1 19960613 - PROCTER & GAMBLE [US]  
• [X] US 5100657 A 19920331 - ANSHER-JACKSON PHYLLIS M [US], et al  
• [A] WO 9617916 A1 19960613 - PROCTER & GAMBLE [US], et al  
• [A] US 4997641 A 19910305 - HARTNETT DONNA A [US], et al  
• See references of WO 9800495A1

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