

Title (en)

EQUIPMENT FOR SUPPLYING HIGHWAY ADVERTISING

Title (de)

VORRICHTUNG ZUM DARSTELLEN VON WERBUNG IN DER NÄHE VON AUTOBAHNEN

Title (fr)

EQUIPMENT D'AFFICHE DE PUBLICITE SUR AUTOROUTE

Publication

EP 1023714 B1 20020327 (EN)

Application

EP 97918295 A 19970423

Priority

- HU 9700017 W 19970423
- HU 9503107 A 19951101

Abstract (en)

[origin: WO9848401A1] The equipment comprises a broadsheet (1) placed by the side of the road and provided with advertising element(s), especially text(s) and/or picture(s). The essence of the invention is that in front of the broadsheet (1), in the direction of cars nearing the broadsheet (1) on the road, at least one modifying part freeing and/or covering said advertising elements at least partly, is fixed at a distance creating an impression of movement for persons sitting in the cars.

IPC 1-7

G09F 19/14

IPC 8 full level

G09F 15/00 (2006.01); **G09F 19/12** (2006.01); **G09F 19/14** (2006.01)

CPC (source: EP)

G09F 15/00 (2013.01); **G09F 19/12** (2013.01)

Designated contracting state (EPC)

AT BE CH DE DK ES FI FR GB GR IE IT LI LU NL PT SE

DOCDB simple family (publication)

WO 9848401 A1 19981029; EP 1023714 A1 20000802; EP 1023714 B1 20020327; HU 217229 B 19991228; HU 9503107 D0 19951228; HU T75852 A 19970528

DOCDB simple family (application)

HU 9700017 W 19970423; EP 97918295 A 19970423; HU 9503107 A 19951101