

Title (en)

METHOD FOR EMBEDDING LINKS TO A NETWORKED RESOURCE IN A TRANSMISSION MEDIUM

Title (de)

VERFAHREN ZUM EINBETTEN VON VERBINDUNGEN IN EINE NETZRESSOURCE IN EINEM ÜBERTRAGUNGSMEDIUM

Title (fr)

PROCEDE D'INTEGRATION DE LIAISONS DANS UNE RESSOURCE EN RESEAU DANS UN SUPPORT DE TRANSMISSION

Publication

EP 1025695 A4 20021127 (EN)

Application

EP 98923360 A 19980507

Priority

- US 9809416 W 19980507
- US 4603897 P 19970509

Abstract (en)

[origin: WO9851077A1] A method for providing a link between an information signal (98, 100) (such as a broadcast and cable television and/or radio signals) and networked resources (such as the Internet) comprising the steps of embedding access information in a transmission medium, the access information adapted to provide access to content of the networked resource relevant to content of the information signal, transmitting the information signal and the access information (98, 100), receiving the information signal and the access information at a user terminal, extracting the access information from the transmission medium, utilizing the access information to access the networked resource with an access signal (102, 104), and displaying content of the networked resource on the user terminal corresponding to the access information. Embodiments are provided wherein the information signal (98, 100) is provided by the networked resource provider or a distinct audio/video signal content provider (94) via wired (98) and wireless (100) means.

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H04N 7/08

IPC 8 full level

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CPC (source: EP)

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Citation (search report)

- [X] EP 0757485 A2 19970205 - TOSHIBA KK [JP]
- [PX] WO 9733434 A1 19970912 - ACTV INC [US], et al
- See references of WO 9851077A1

Cited by

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WO 9851077 A1 19981112; AU 7566898 A 19981127; BR 9809251 A 20000627; CA 2286708 A1 19981112; EP 1025695 A1 20000809; EP 1025695 A4 20021127; JP 2001527724 A 20011225

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