

Title (en)

Shopper proximity sensor and message initiation

Title (de)

Kundenannäherungssensor und -Nachrichtanfangssystem

Title (fr)

Système de détection de proximité de clients et d'initiation de messages

Publication

EP 1028408 A1 20000816 (EN)

Application

EP 00101145 A 20000121

Priority

US 24725499 A 19990209

Abstract (en)

A marketing device includes a customer proximity detector (26-32), a storage device (24), a message output block (22) and a microprocessor (20). The customer proximity detector (26-32) detects proximity of a customer. The storage device (24) stores a message. The message output block (22) communicates the message. The microprocessor (20), in response to detection of customer proximity by the customer proximity detector (26-32), causes the message output block (22) to communicate the message.

IPC 1-7

G09F 27/00

IPC 8 full level

G09F 27/00 (2006.01)

CPC (source: EP)

G09F 27/00 (2013.01)

Citation (search report)

- [X] US 5485139 A 19960116 - TARNOVSKY GEORGE V [US]
- [X] DE 19726413 A1 19990107 - KUSSMAUL FRIEDHELM [DE]
- [X] FR 2703499 A1 19941007 - ROBINE BRUNO [FR]

Cited by

IT201900019968A1; FR2887362A1; US10235706B2

Designated contracting state (EPC)

DE FR GB IT

DOCDB simple family (publication)

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