

Title (en)
SELF-ADHESIVE RETROREFLECTIVE SHEETING

Title (de)
SELBSTKLEBENDE RETROREFLEKTIVE FOLIE

Title (fr)
REVETEMENT AUTOCOLLANT RETROREFLECHISSANT

Publication
EP 1044384 A1 20001018 (EN)

Application
EP 97953441 A 19971229

Priority
US 9723871 W 19971229

Abstract (en)
[origin: WO9934240A1] Retroreflective sheeting comprises (a) a flat reflector having at least one primed or unprimed specularly reflective surface, the reflector being selected from the group consisting of metallized paper and metallized polymer; and (b) a dispersion of substantially spherical, substantially transparent microparticles in a light-transmissive, pressure-sensitive adhesive binder layer, the dispersion being adjacent to and in direct contact with at least one specularly reflective surface; wherein the microparticles are embedded in the binder layer and are spaced from the reflector by an essentially uncontrolled distance. The sheeting exhibits good retroreflective properties while being cost-effective to manufacture.

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Citation (search report)
See references of WO 9934240A1

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