

Title (en)
TRANSMITTING ADVERTISEMENTS TO SMART CARDS

Title (de)
ÜBERTRAGUNG VON WERBUNGEN ZU EINER CHIPKARTE

Title (fr)
TRANSMISSION DE MESSAGES PUBLICITAIRES A UNE CARTE A PUCE

Publication
EP 1046130 A1 20001025 (EN)

Application
EP 99904370 A 19990127

Priority

- US 9901808 W 19990127
- US 1405598 A 19980127
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- US 6187998 A 19980417

Abstract (en)
[origin: WO9938117A1] A flexible chip card (100) has a flexible display (114a), and a power source (38), is used in a system which transmits various information for storage and later retrieval. The liquid crystal display (114a) may be of the bistable type, requiring no power to continuously display an image. The display may include a barrier strip to provide stereoscopic effects. The chip card (100) may be used to store coupons, advertisements, tickets, Internet addresses, images, audio data, and other information.

IPC 1-7
G06K 19/07

IPC 8 full level
G02F 1/13 (2006.01); **G06K 19/07** (2006.01); **G06K 19/077** (2006.01); **G07F 7/08** (2006.01); **G09F 23/00** (2006.01); **G09F 27/00** (2006.01); **G02F 1/1333** (2006.01)

CPC (source: EP KR)
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