

Title (en)
OVERWRAP TRAYPACK

Title (de)
UMVERPACKUNG, DIE AUCH ALS PRESENTATIONSSCHALE VERWENDBAR IST

Title (fr)
SURENVELOPPE POUR CONDITIONNEMENT-PRESENTATION

Publication
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Application
EP 98957746 A 19981110

Priority

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Abstract (en)
[origin: WO9935039A1] The present invention is directed to a combination overwrap and display tray for holding a plurality of packages for shipping and display. The present invention employs a polypropylene overwrap having a tear-off strip which encircles the overwrap. The overwrap is utilized to group the plurality of packages during shipping and for display purposes and the tear-off strip is used to remove a portion of the overwrap, thus exposing the individual packages at the retail location. The remaining portion of the overwrap may be utilized as a tray for retail sale and no separate tray is required. Instructions for use of the overwrap and display tray may be pre-printed on the wrap or the tear-off strip.

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