

Title (en)

METHOD AND APPARATUS FOR PRODUCING PERSONALIZED GRAPHICS AND PERSONALIZED TEXT PRINTED MATERIALS

Title (de)

VERFAHREN UND GERÄT ZUM PRODUZIEREN VON PERSONIFIZIERTEN GRAFIKEN UND TEXTEN VON GEDRUCKTEN MATERIALIEN

Title (fr)

PROCEDE ET APPAREIL DE PRODUCTION DE DOCUMENTS IMPRIMÉS À IMAGES GRAPHIQUES PERSONNALISÉES ET À TEXTE PERSONNALISÉ

Publication

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Application

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Priority

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Abstract (en)

[origin: CA2323530A1] Method and apparatus (fig. 1) for capturing, editing, storing, and reproducing multiple graphic image components for the production of personalized printing materials. From data (20) entered in the computer (22), personal characteristics of the customer are selected and the image of the customer is integrated in a pre-printed background (fig. 4). Both method and apparatus allow for controlled additive coloration to a basic background to incorporate shading, contour, fine detail, and variation in skin tone and hair color in the final drawing of the customer.

IPC 1-7

G06F 15/00; G06T 11/00

IPC 8 full level

G06F 15/00 (2006.01); **G06T 11/00** (2006.01)

Citation (search report)

- [Y] EP 0664527 A1 19950726 - EASTMAN KODAK CO [US]
- [Y] WO 9721193 A1 19970612 - CASIO COMPUTER CO LTD [JP], et al
- [Y] EP 0584759 A2 19940302 - CASIO COMPUTER CO LTD [JP]
- [Y] NAKAMAE E ET AL: "Photorealism in computer graphics-past and present", COMPUTERS AND GRAPHICS, PERGAMON PRESS LTD. OXFORD, GB, vol. 19, no. 1, 1995, pages 119 - 130, XP004024813, ISSN: 0097-8493
- See references of WO 9946688A1

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