

Title (en)

METHOD AND APPARATUS FOR PRODUCING PERSONALIZED GRAPHICS AND PERSONALIZED TEXT PRINTED MATERIALS

Title (de)

VERFAHREN UND GERÄT ZUM PRODUZIEREN VON PERSONIFIZIERTEN GRAFIKEN UND TEXTEN VONGEDRUCKTEN MATERIALIEN

Title (fr)

PROCEDE ET APPAREIL DE PRODUCTION DE DOCUMENTS IMPRIMES A IMAGES GRAPHIQUES PERSONNALISEES ET A TEXTE PERSONNALISE

Publication

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Application

**EP 98912917 A 19980313**

Priority

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Abstract (en)

[origin: CA2323530A1] Method and apparatus (fig. 1) for capturing, editing, storing, and reproducing multiple graphic image components for the production of personalized printing materials. From data (20) entered in the computer (22), personal characteristics of the customer are selected and the image of the customer is integrated in a pre-printed background (fig. 4). Both method and apparatus allow for controlled additive coloration to a basic background to incorporate shading, contour, fine detail, and variation in skin tone and hair color in the finish drawing of the customer.

IPC 1-7

**G06F 15/00**; **G06T 11/00**

IPC 8 full level

**G06F 15/00** (2006.01); **G06T 11/00** (2006.01)

Citation (search report)

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- [Y] WO 9721193 A1 19970612 - CASIO COMPUTER CO LTD [JP], et al
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- See references of WO 9946688A1

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