

Title (en)
COMMUNICATION METHOD AND COMMUNICATION SYSTEM

Title (de)
VERFAHREN UND SYSTEM FÜR DIE KOMMUNIKATION

Title (fr)
PROCEDE ET SYSTEME DE COMMUNICATION

Publication
EP 1068080 A1 20010117 (EN)

Application
EP 99912166 A 19990326

Priority
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• NL 1008775 A 19980401

Abstract (en)
[origin: WO9950077A1] A communication method, wherein a removable information carrier containing information about a particular product which is offered for sale is affixed to a publication to be distributed, such as a magazine, a newspaper or a brochure, by means of a rebondable adhesive which is present on said information carrier. Once the information carrier has been removed from the object, the adhesive is used for affixing the information carrier to said product so as to provide said product with a mark and/or a code. The adhesive can also be used for fixing the information carrier in its double-folded condition.

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