

Title (en)

COSMETIC METHOD FOR TREATING COLOURED HAIR TO REDUCE COLOURED FADE

Title (de)

KOSMETISCHES VERFAHREN ZUR STABILISIERUNG GEFÄRBTEN HAARES

Title (fr)

PROCEDE COSMETIQUE POUR TRAITER LES CHEVEUX TEINTS AFIN DE REDUIRE L'AFFAIBLISSEMENT DES COULEURS

Publication

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Application

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Abstract (en)

[origin: WO9955295A1] The present invention provides a cosmetic method for treating mammalian coloured hair to reduce or prevent colour fade and/or colour shift comprising: (a) treating the hair with a composition comprising a hydrophobic and/or cationic conditioning agent; followed by (b) wetting the hair. Optionally the method can include treating the hair, after step (b), with a composition comprising a conditioning agent and/or an ultraviolet filtering agent. The method of the present invention provides a reduction or prevention of colour fade and/or colour shift or coloured hair. The method can help to maintain a more consistent colour and, therefore, can increase the time between dye applications.

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