

Title (en)  
TELECOMMUNICATION TRANSMISSION SYSTEM ADAPTED FOR AN ELECTRONIC MARKET PLACE

Title (de)  
TELEKOMMUNIKATIONSÜBERTRAGUNGSSYSTEME, ADAPTIERT FÜR ELETRONISCHEN VERKAUF

Title (fr)  
SYSTEME DE TRANSMISSION DE TELECOMMUNICATIONS ADAPTE A UN MARCHÉ ÉLECTRONIQUE

Publication  
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Application  
**EP 99921324 A 19990331**

Priority  
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• SE 9801181 A 19980403

Abstract (en)  
[origin: WO9952042A2] The Telia agent based marketplace provides users with a personal software agent, called a WebButler. The WebButler provides support for the user and enables him/her to specify the particular buy, or sell, contracts in which he/she is interested. Commercial Merchants can also specify items for sale, in electronic stores, through a function called Merchant Assist. The main task of the Agent Find Service, to which the present invention relates, is to provide WebButlers and Merchant Assists with information on which other agents (WebButler and/or Merchant Assists) have corresponding interests. In addition to its primary function, i.e. to match corresponding interests between agents, AgentFind also provides value added services, such as marketing statistics, information on requested interests, information brokerage and advertisement services etc. Since the interests of each WebButler frequently change, the AgentFind database is continuously updated. Automatic coordination mechanisms are, therefore, provided. The system provides ratings for the level of correspondence between matching interests, since it is rare that interests correspond exactly. Based on the rating, agents (WebButler, or Merchant Assist) can automatically prioritise which of the other agents (WebButler, or Merchant Assist) should be contacted. The present invention can be seen as the next generation search engine for agents. AgentFind has a data synchronisation mechanism which ensures that the data held on the AgentFind databases is consistent with that held by WebButlers and MerchantAssists.

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