

Title (en)

GOODS AND CLIENTS MONITORING IN A RETAIL STORE

Title (de)

WAREN- UND KUNDENÜBERWACHUNG IN EINEM KAUFHAUS

Title (fr)

SURVEILLANCE DE MARCHANDISES ET DE CLIENTS DANS UN MAGASIN DE VENTE AU DETAIL

Publication

EP 1078338 A1 20010228 (EN)

Application

EP 99922257 A 19990510

Priority

- GB 9901232 W 19990510
- GB 9809914 A 19980509
- GB 9828675 A 19981229

Abstract (en)

[origin: WO9959112A1] The retail store of the present invention is designed to detect the potential theft of goods from a store by customers and to enable capture of data reflecting the shopping behaviour of customers to provision of such data enables improved store management. The produce is conveyed around the store by the customer in a produce-carrier. The produce-carrier or customer carries an identification device attached to each carrier and bearing a readable identification code. The customer transport selected produce in the produce-carrier to a payment area at which the selected produce is purchased. Readers for reading the identification tags are distributed about the store including at the payment area. Outputs from the reader are connected to means for generating data representative of the position of produce-carrier or customer in time and space in the store. The system helps reduce theft, enables personalised promotion or marketing, reduces queuing at checkouts and other areas and enables efficient recirculation of produce-carriers, and enables staff deployment in response to varying levels of activity in a store.

IPC 1-7

G07G 1/00; G07C 11/00; G07G 3/00

IPC 8 full level

A47F 10/02 (2006.01); **G07G 3/00** (2006.01); **G06K 17/00** (2006.01)

CPC (source: EP)

A47F 10/02 (2013.01); **G07G 3/003** (2013.01); **G08B 13/246** (2013.01); **G08B 13/2474** (2013.01)

Citation (search report)

See references of WO 9959112A1

Designated contracting state (EPC)

AT BE CH DE DK ES FI FR GB GR IE IT LI LU NL PT SE

DOCDB simple family (publication)

WO 9959112 A1 19991118; **WO 9959112 A9 20010301**; AU 3937199 A 19991129; EP 1078338 A1 20010228

DOCDB simple family (application)

GB 9901232 W 19990510; AU 3937199 A 19990510; EP 99922257 A 19990510