

Title (en)

METHOD AND APPARATUS FOR PROVIDING AN INTERACTIVE PROGRAM GUIDE WITH HEADEND PROCESSING

Title (de)

VERFAHREN UND VORRICHTUNG ZUR BEREITSTELLUNG EINER INTERAKTIVEN PROGRAMMZEITSCHRIFT MIT KOPFSTATIONSSEITIGER VERARBEITUNG

Title (fr)

PROCEDE ET DISPOSITIF PERMETTANT D'ETABLIR UN GUIDE DE PROGRAMMES INTERACTIF AVEC TRAITEMENT EN TETE

Publication

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Application

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Abstract (en)

[origin: WO9957904A1] A method and apparatus of providing an electronic guide to television programming provides a headend database and processor which segments and categorizes programming information which is then broadcast in a hierarchy over an out-of-band channel. Individual subscriber's set-top terminals access and display the guide information direct from the headend server in response to input from the subscriber. Alternatively, individual set-top terminals submit requests for particular guide information which are filled by the server serially over the out-of-band channel.

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