

Title (en)  
INTERNET ADVERTISING SYSTEM

Title (de)  
WERBUNGSSYSTEM IM INTERNET

Title (fr)  
SYSTEME PUBLICITAIRE SUR INTERNET

Publication  
**EP 1084478 A1 20010321 (EN)**

Application  
**EP 99918973 A 19990511**

Priority

- AU 9900350 W 19990511
- AU PP347398 A 19980511

Abstract (en)  
[origin: WO9959097A1] In a computer user interface environment for the display of information, a method is disclosed of providing push content delivery comprising the steps of: (a) providing a popup window having determined content, the popup window being provided after a predetermined time of a user viewing predetermined information and the recording of the completion of content delivery where the user has not closed the abovementioned popup window prior to completion of the display of the determined content and (b) the window disappearing after a second predetermined interval.

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