

Title (en)

Monobloc colour electronic billboard, utilizable by oneself or by network, for the transmission of changeable advertising messages and public interest messages sent by electric line and/or GSM line and/or telephonic line and/or via satellite

Title (de)

Elektronische einheitliche Farbentafel, die einzeln oder im Netz brauchbar ist, um verschiedene gemeinnützliche oder Werbetexte durch die elektrische GSM- bzw. telefonische Leitung und/oder die Satellitenübertragung mitzuteilen

Title (fr)

Tableau électronique monobloc à couleurs, utilisable individuellement ou par réseau, pour la transmission des messages publicitaires et d'utilité publique variables, envoyés par la ligne électrique et/ou la ligne GSM et/ou la ligne téléphonique et/ou satellitaire

Publication

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Application

EP 00830701 A 20001025

Priority

IT BA990021 U 19991102

Abstract (en)

The utility pattern having for title "monobloc colour electronic billboard, utilizable by oneself or by network, for the transmission of variable advertising and public interest messages sent by electric line and/or GSM line and/or telephonic and/or via satellite," is made of a single container for led luminous billboard (p. 1), full of electronic elements, characterized from the utilization of colours till a maximum of 16 millions. Dimensions of monobloc colour electronic billboard change according to reference pixels to warrant an highest resolution. It has also a special command unit, able to manage animated images, also tridimensional, receiving in real time transmissions through electric line and/or GSM line and/or telephonic line and/or via satellite. Thanks to it, the electronic billboard can be used also by network, that is together with an illimitated number of electronic billboards, managing in the same time equal or different messages. Finally, this utility pattern allows the immediate repairing at distance and the substitution of advertising messages within 3 minutes, allowing a reduction of costs of about 96%. <IMAGE>

IPC 1-7

G09F 9/33

IPC 8 full level

G09F 9/33 (2006.01)

CPC (source: EP)

G09F 9/33 (2013.01)

Citation (search report)

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- [Y] DE 29815263 U1 19990923 - ABB DAIMLER BENZ TRANSP [DE]

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EP1446755A4; KR100904819B1; FR2971347A1; US7263382B2; WO2006012261A3

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