

Title (en)
UNIVERSAL INTERACTIVE ADVERTISING AND PAYMENT SYSTEM FOR PUBLIC ACCESS ELECTRONIC COMMERCE AND BUSINESS RELATED PRODUCTS AND SERVICES

Title (de)
UNIVERSALES INTERAKTIVES WERBUNGS- UND ZAHLUNGSSYSTEM FÜR DEN ÖFFENTLICHEN ZUGANG ZU ELEKTRONISCHEM HANDEL UND GESCHÄFTSVERKEHR UND UNTERNEHMENSBEZOGENEN PRODUKTEN UND DIENSTLEISTUNGEN

Title (fr)
SYSTEME DE PAIEMENT ET DE PUBLICITE INTERACTIF UNIVERSEL POUR COMMERCE ELECTRONIQUE A ACCES PUBLIC, ET SERVICES ET PRODUITS D'AFFAIRES ASSOCIES

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EP 99919898 A 19990419

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Abstract (en)
[origin: WO0005670A1] The present invention relates to a universal advertising and payment system for networking, monitoring and controlling electronic commerce and vending equipment. The system can effectuate electronic commerce and interactive advertising at the point of sale. Vending equipment includes copiers, phones, facsimile machines, printers, data-ports, laptop print stations, notebook computers, palmtop computers (PALM PILOT), microfiche devices, projectors, scanners, cameras, modems, communication access, personal computers (PC), PC terminals (NET PC), and network computers (NC). Vending equipment can be networked to each other through a first network, programmable and accessible by a PC, server, point of sale (POS) system, property or management information system (PMS/MIS), and networked to a second network. The first network and second network can be the same network. Complete control of a vending machine's functionality including usage, control, diagnostics, inventory, and marketing data capture can be effectuated locally or by remote connection to the network. Remote connection to the network includes Internet type connections, telecommunication (telephone, ISDN, ADSL), VSAT satellite, and other wire and wireless transmission. The present invention allows a user to obtain authorization for use, pay for products and services, and configure the vending equipment with a smart card, or magnetic card (card). Magnetic cards include smart card, credit card, debit card, pre-paid, automated teller machine (ATM) or other bank or private issued card. Users can also use a hotel room key/card or other insertion type-identifying device. Additionally, biometric identification such as hand writing, voice, finger, hand, or eye (iris scan) can be utilized to control the system.

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CPC (source: EP US)
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Citation (search report)
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Cited by
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