

Title (en)

METHOD AND APPARATUS FOR INTERNET ADVERTISEMENT

Title (de)

VERFAHREN UND GERÄT FÜR INTERNETREKLAME

Title (fr)

PROCEDE ET APPAREIL S'APPLIQUANT A LA PUBLICITE SUR INTERNET

Publication

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Application

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Abstract (en)

[origin: WO0075824A1] The present invention discloses a technique to advertise to the netisns by providing an internet game with credits and gifts. The present invention provides an improved advertising technique comprising a home page of a network server, an advertising document file, a web browser, and a game engine. The advertisement displayed in the frames comprising the units of the internet game effectively enhances the power of the advertisement since the netisn keeps eye on those frames.

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IPC 8 full level

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CPC (source: EP KR)

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