

Title (en)

METHOD AND DEVICE FOR INCORPORATING ADVERTISING INTO VIDEOTELEPHONE COMMUNICATIONS

Title (de)

VERFAHREN UND ANORDNUNG ZUM EINBLENDEN VON WERBUNG IN BILDTELEFONATE

Title (fr)

PROCEDE ET DISPOSITIF POUR L'AFFICHAGE DE PUBLICITE A L'ECRAN LORS DE COMMUNICATIONS VISIOPHONIQUES

Publication

**EP 1101357 A1 20010523 (DE)**

Application

**EP 00949059 A 20000525**

Priority

- DE 0001704 W 20000525
- DE 19924663 A 19990528

Abstract (en)

[origin: DE19924663A1] The invention provides a method and a device for use in videotelephony. Said method and device enable additional image information that is different from the normal image information, for example advertising, to be switched onto the display of the caller when said caller dials into a corresponding videotelephony server, by means of an interactive process.

IPC 1-7

**H04N 7/14**

IPC 8 full level

**G09F 27/00** (2006.01); **H04M 3/487** (2006.01); **H04M 9/00** (2006.01); **H04M 11/00** (2006.01); **H04N 7/14** (2006.01); **H04N 7/15** (2006.01); **H04M 7/00** (2006.01); **H04N 7/16** (2006.01)

CPC (source: EP US)

**G09F 27/00** (2013.01 - EP US); **H04M 3/4878** (2013.01 - EP US); **H04N 7/141** (2013.01 - EP US); **H04N 7/147** (2013.01 - EP US); **H04N 21/812** (2013.01 - EP US); **H04M 7/006** (2013.01 - EP US); **H04M 2201/50** (2013.01 - EP US); **H04M 2203/2083** (2013.01 - EP US)

Citation (search report)

See references of WO 0074379A1

Designated contracting state (EPC)

AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE

DOCDB simple family (publication)

**DE 19924663 A1 20001207**; **DE 19924663 B4 20040826**; EP 1101357 A1 20010523; JP 2003501901 A 20030114; US 6587138 B1 20030701; WO 0074379 A1 20001207

DOCDB simple family (application)

**DE 19924663 A 19990528**; DE 0001704 W 20000525; EP 00949059 A 20000525; JP 2001500552 A 20000525; US 74444201 A 20010122