Title (en)

METHOD AND DEVICE FOR INCORPORATING ADVERTISING INTO VIDEOTELEPHONE COMMUNICATIONS

Title (de)

VERFAHREN UND ANORDNUNG ZUM EINBLENDEN VON WERBUNG IN BILDTELEFONATE

Title (fr)

PROCEDE ET DISPOSITIF POUR L'AFFICHAGE DE PUBLICITE A L'ECRAN LORS DE COMMUNICATIONS VISIOPHONIQUES

Publication

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Application

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Abstract (en)

[origin: DE19924663A1] The invention provides a method and a device for use in videotelephony. Said method and device enable additional image information that is different from the normal image information, for example advertising, to be switched onto the display of the caller when said caller dials into a corresponding videotelephony server, by means of an interactive process.

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H04N 7/14

IPC 8 full level

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