

Title (en)

ADVERTISING DISPLAY AND DISPLAY UNIT FOR ADVERTISING BILLBOARDS

Title (de)

WERBEPLAKAT UND VORRICHTUNG ZUR ANZEIGE VON WERBETRÄGERN

Title (fr)

AFFICHE PUBLICITAIRE ET DISPOSITIF D'AFFICHAGE DES PANNEAUX PUBLICITAIRES

Publication

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Application

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Priority

- FR 9901849 W 19990728
- FR 9810562 A 19980817

Abstract (en)

[origin: WO0010152A1] The invention concerns an advertising display for static or moving advertising billboards comprising poster strips (A) each glued on a semirigid plastic foil with shape memory (F) having flaps co-operating with a bar (L) which is capable of being elastically deformed and which has been previously fitted on the advertising billboard support (P) for maintaining said poster strip (A).

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G09F 11/02

IPC 8 full level

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CPC (source: EP)

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