

Title (en)
MATCH-CODE-RESPONSIVE SELECTING/CAPTURING OF POS WHOLE-TRANSACTIONS-DATA

Title (de)
KODEANGEPASSTE AUSWAHL UND AUFNAHME VON POS TRANSAKTIONS DATEN

Title (fr)
SELECTION/COLLECTE DE DONNEES DE TRANSACTIONS COMPLETES AUX POINTS DE VENTES (POS), SENSIBLES AUX CODES MATCH

Publication
EP 1116145 A4 20050504 (EN)

Application
EP 99934353 A 19990219

Priority

- US 9903539 W 19990219
- US 2628998 A 19980219

Abstract (en)
[origin: WO9942941A1] For points of sale (POS) transactions, a MATCH code responsive (10 or 10A), selective, whole transaction data capture and analysis enable retail establishments (12) to improve operations by developing customer specific sales information. Reward offers provided to recipients include associated MATCH codes identifying recipients and/or their addresses (70). Such offers list named products at purchase motivating prices for increasing patronage and loyalty of recipients who become identified as being among the establishment's most profitable customers. Occurrence of MATCH code data among input signals (52) for completed transactions causes selection (90) into accessible storage (80 or 82) of all data for each such complete transaction containing MATCH code data to be available (110) for analysis (120).

IPC 1-7
G06F 17/60

IPC 8 full level
G06Q 30/00 (2006.01); **G07G 1/14** (2006.01)

CPC (source: EP)
G06Q 20/387 (2013.01); **G06Q 30/02** (2013.01); **G07G 1/14** (2013.01)

Citation (search report)

- [X] US 5687322 A 19971111 - DEATON DAVID W [US], et al
- [X] US 5201010 A 19930406 - DEATON DAVID W [US], et al
- [X] WO 8907868 A1 19890824 - NIELSEN A C CO [US]
- [X] EP 0331442 A2 19890906 - INFORMATION RESOURCES INC [US]
- See references of WO 9942941A1

Designated contracting state (EPC)
AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE

DOCDB simple family (publication)
WO 9942941 A1 19990826; AU 3301199 A 19990906; CA 2320089 A1 19990826; EP 1116145 A1 20010718; EP 1116145 A4 20050504

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