

Title (en)

HEAT-SENSITIVE ADHESIVE LABEL, METHOD OF ATTACHING THE LABEL, AND DRY CELL ATTACHED WITH THE LABEL

Title (de)

HITZEEMPFLINDLICHES KLEBEETIKETT, VERFAHREN ZUM ANBRINGEN DERSELBEN UND TROCKENZELLE MIT DERSELBEN BEFESTIGT

Title (fr)

ETIQUETTE ADHESIVE THERMOSENSIBLE, PROCEDE DE FIXATION DE CETTE ETIQUETTE, ET CELLULE SECHE FIXEE A L'ETIQUETTE

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Application

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Priority

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Abstract (en)

A heat-sensitive adhesive label and a method of attaching the label capable of maintaining a sufficient adhesive force even when a heat-adhesive resin layer is heated at low temperatures. The heat-sensitive adhesive label comprises a label base formed of a polyester film with heat shrinkability, a primer layer and a print layer laminated successively over one surface of this label base, and a metal vapor deposition layer, an anchor coat layer and a heat-adhesive resin layer, laminated successively over the other surface of the label base. During the label attaching process, the heat-adhesive resin layer is subjected to corona discharge and heated to activate the layer, whereby the heat-sensitive adhesive label is attached to a dry cell body, the object for label attaching. <IMAGE>

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