

Title (en)
METHODS AND APPARATUS FOR PRESENTATION OF MULTIMEDIA INFORMATION IN CONJUNCTION WITH BROADCAST PROGRAMMING

Title (de)
VERFAHREN UND VORRICHTUNG ZUR MULTIMEDIA-INFORMATIONANZEIGE IN VERBINDUNG MIT RUNDFUNKPROGRAMMEN

Title (fr)
PROCEDES ET DISPOSITIF PERMETTANT LA PRESENTATION D'UNE INFORMATION MULTIMEDIA CONJOINTEMENT A UNE PROGRAMMATION DIFFUSEE

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Application
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Abstract (en)
[origin: WO0106770A1] Additional multimedia information is determined and presented in conjunction with broadcast programming, based on at least one of: i) content information associated with the broadcast program, and ii) profile information for one or more viewers. The additional information may be, e.g., retrieved over a network connection established with a remote server or other remote information source, or from a memory or other storage device at the viewer location. In accordance with the invention, a characteristic of the additional information varies in accordance with the content and/or profile information. For example, the additional information may include a display border with text, image, audio or video information that is presented in conjunction with a video image associated with the broadcast program.

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