

Title (en)
METHOD AND DEVICE FOR HOME SHOPPING

Title (de)
VERFAHREN UND VORRICHTUNG ZUM HEIMEINKAUF

Title (fr)
PROCEDE ET DISPOSITIF D'ACHAT A DOMICILE

Publication
EP 1127464 A1 20010829 (EN)

Application
EP 00965890 A 20000821

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Abstract (en)
[origin: WO0119085A1] A broadcasting company broadcasts a program to be received and reproduced at a local terminal (100). At suitable instants, additional purchasing information is embedded in the transmitted program data. The local terminal detects this additional information by means of detector (110) and provides the viewer accordingly with an indication (111). The viewer may then decide to view the purchasing information and to order the corresponding product. According to the invention, the purchase order is not directly sent to the selling organization but stored in a local list (122) in the terminal, possibly with other purchase orders. Then at a later instant, the stored purchase orders are reviewed to decide for each order whether it should be pursued or should be discarded. If a purchase order is to be pursued, it is sent via a modem (130) to the organization processing the purchase.

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H04N 7/24; **H04N 7/088**

IPC 8 full level
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