

Title (en)

Saddle bag style expanded content label hanger and related method of manufacture

Title (de)

Aufhängeetikett mit Inhaltinformation und Verfahren zur dessen Herstellung

Title (fr)

Etiquette a élément de suspension avec information du contenu et procédé pour sa fabrication

Publication

EP 1136971 A2 20010926 (EN)

Application

EP 01302306 A 20010313

Priority

US 52768700 A 20000317

Abstract (en)

A hanging label including a hanger (10) and an expanded content device (30) attached to the hangers (10). The hanger (10) includes a tag portion (70) having a hole positioned to surround the neck of a bottle and a body portion (60,61) adjacent the tag portion (70). A leaflet or booklet (30) is secured to the body portion (60,61) by an overlamine layer (40). The hangers (10) are manufactured by placing a leaflet (30) on each individual hanger (10) and applying an overlamine layer (40) to secure the booklet (30) to the hanger (10). The web (11) passes through a series of die cutters, the first cutting a hole (21) corresponding to the neck (5) of a bottle, the second cutting the completed individual hangers (10) from the web.
<IMAGE>

IPC 1-7

G09F 3/00

IPC 8 full level

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CPC (source: EP)

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Cited by

JP2015523290A; GB2382810A; GB2382810B; AT513233A1; CN104321262A; US10647475B2; US10388192B2; US11021339B2; US10723532B2; WO2014019005A1; US7836622B1; US10607510B2; US7941953B2; US8316566B2; US8635795B2; US9930975B2; US10189588B2

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