

Title (en)

REMOTELY CONFIGURABLE MULTIMEDIA ENTERTAINMENT AND INFORMATION SYSTEM WITH ELECTRONIC COUPONS

Title (de)

FERNKONFIGURIERBARES, MULTIMEDIALES UNTERHALTUNGS- UND INFORMATIONSSYSTEM MIT ELEKTRONISCHEN GUTSCHEINEN

Title (fr)

SYSTEME D'INFORMATION ET DE DIVERTISSEMENT MULTIMEDIA POUVANT ETRE CONFIGURE A DISTANCE POURVU DE COUPONS DE REDUCTION ELECTRONIQUES

Publication

EP 1141872 A4 20020109 (EN)

Application

EP 00970598 A 20001005

Priority

- US 0027539 W 20001005
- US 41478399 A 19991008

Abstract (en)

[origin: WO0127830A1] This invention relates to providing advertising and electronic coupons (30) within a multimedia entertainment and information system, such as an internet radio for portable applications and uses, as in an automobile. The internet radio allows access to a host of audio, visual, and other information. Normal radio channel function is provided along with programmable content and channel selection, as well as automatic content and channel updating by location and style. Internet access is also provided. Direct or targeted advertising, as well as electronic commerce is supported. Connection to the internet is through wireless communications. Programmability is achieved off-line via a web page and remote computer. Customized information is also communicated to the radio such as stock quotes, travel information (250), advertising, and e-mail. Onboard global positioning allows for channel updating by location, traffic information, geographic advertising (460), and available similar content.

IPC 1-7

G06F 17/60

IPC 8 full level

G06Q 30/00 (2012.01)

CPC (source: EP)

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Citation (search report)

- No Search
- See references of WO 0127830A1

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