

Title (en)  
BROADCAST MEDIA METADATA STRUCTURE

Title (de)  
METADATENSTRUKTUR FÜR MASSENVERBREITUNGSMEDIEN

Title (fr)  
STRUCTURE DE M TADONN ES ASSOCI ES AUX M DIAS ELECTRONIQUES

Publication  
**EP 1147475 A1 20011024 (EN)**

Application  
**EP 99946306 A 19990910**

Priority  
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• US 23876199 A 19990128

Abstract (en)  
[origin: WO0045294A1] A broadcast media metadata structure is comprised of a number of metadata storage entities related to the media materials, concepts and services defined by the structure. The entities contain a number of storage elements which store metadata relating to a given storage level, and relate to attributes or characteristics of the entity, the storage levels are arranged in a number of mutually consistent hierarchical or non-hierarchical relationships with the storage level at each level above the lowest level relating to the metadata of the immediately lower level. A number of levels of business entities each have business elements related to business metadata. The business elements are linked to the media metadata stores at a storage level appropriate to the business metadata.

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**G06F 17/30**

IPC 8 full level  
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CPC (source: EP US)  
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See references of WO 0045294A1

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