

Title (en)

METERING VIEWING OF VIDEO DISPLAYED IN WINDOWS

Title (de)

ERFASSUNG DER EINSCHALTQUOTEN FÜR VIDEOINFORMATIONEN DIE IN FENSTERN WIEDERGEgeben WERDEN

Title (fr)

MESURE DE LA VISUALISATION D'INFORMATIONS VIDEO AFFICHEES DANS DES FENETRES

Publication

EP 1147631 A1 20011024 (EN)

Application

EP 99935703 A 19990719

Priority

- US 9916321 W 19990719
- US 20722498 A 19981208

Abstract (en)

[origin: WO0035131A1] A metering system useful in metering viewing of video displayed in a window on a screen of a viewing device includes a software meter and a creditor. The software meter determines identifying data related to the video displayed in the window, and the creditor applies a set of crediting rules in determining whether to credit the identifying data. The software meter determines whether the viewing device has a COM interface, an API interface, or has to be interrogated in another way, and determines channel data from a channel related object of the COM interface, from application related data associated with a video application through the API interface, or from other interrogation. The software meter also determines an ancillary identification code relating to the displayed video.

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IPC 8 full level

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CPC (source: EP)

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Citation (search report)

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