

Title (en)

METHOD AND APPARATUS FOR SUPPLYING VIDEO CLIPS TO VIEWER TERMINALS

Title (de)

VERFAHREN UND GERÄT FÜR DIE ZUFÜHRUNG VON VIDEOFILMAUSSCHNITTEN AN SICHTGERÄTE

Title (fr)

PROCEDE ET APPAREIL POUR FOURNIR DES VIDEO-CLIPS AUX TERMINAUX UTILISATEUR

Publication

EP 1149489 A1 20011031 (EN)

Application

EP 99970239 A 19991002

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Abstract (en)

[origin: WO0021287A1] EPG data (62), advertising messages (66), and video clips (70) relating to the advertising messages are all transmitted to a plurality of user terminals such as television receivers. The video clips are tagged with unique identifiers or words.

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