

Title (en)

METHOD AND APPARATUS IN A WIRELESS COMMUNICATION SYSTEM FOR USING A SELECTIVE CALL RECEIVER TO PROVIDE DEMOGRAPHIC INFORMATION, REDEEM COUPONS, AND EMULATE AFFINITY CARDS

Title (de)

VERFAHREN UND VORRICHTUNG IN EINEM DRAHTLOSEN KOMMUNIKATIONSSYSTEM ZUR BENUTZUNG EINER SELEKTIVEN RUFEMPFAÑGER ZUM BEREITSTELLEN VON DEMOGRAPHISCHER INFORMATION, KUPONS EINLÖSUNG UND EMULIERUNG VON AFFINITÄTKARTEN

Title (fr)

PROCEDE ET APPAREIL DANS UN SYSTEME DE TELECOMMUNICATION SANS FIL PERMETTANT L'UTILISATION D'UN RECEPTEUR D'APPEL SELECTIF POUR FOURNIR DES INFORMATIONS DEMOGRAPHIQUES, COUPONS DE REMBOURSEMENT ET POUR EMULER DES CARTES D'AFFINITE

Publication

EP 1151394 A4 20040407 (EN)

Application

EP 99930682 A 19990624

Priority

- US 9914343 W 19990624
- US 11363398 A 19980710
- US 12329198 A 19980728

Abstract (en)

[origin: WO0003328A1] Demographic information concerning the user of an SCR (Selective Call Receiver) (10) is stored in the SCR (10). The demographic information (60) is displayed on the SCR (10) in bar code format such that it can be read by a bar code scanner (132), as in a store (130) or at a point-of-sale (154). In one embodiment, a stored coupon is also displayed in bar code format so that it can be read and redeemed at a point-of-sale. In another embodiment, a stored affinity card code and a unique identifier are displayed in bar code format so that they can be read to identify a selected affinity group and the customer at the point-of-sale.

IPC 1-7

G06F 17/60

IPC 8 full level

G06Q 30/00 (2012.01); **G07G 1/00** (2006.01)

CPC (source: EP KR)

G06Q 20/387 (2013.01 - EP); **G06Q 30/02** (2013.01 - EP); **G07G 1/0036** (2013.01 - EP); **H04B 5/00** (2013.01 - KR)

Citation (search report)

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- See also references of WO 0003328A1

Designated contracting state (EPC)

DE FR GB

DOCDB simple family (publication)

WO 0003328 A1 20000120; CA 2336954 A1 20000120; CN 1330786 A 20020109; EP 1151394 A1 20011107; EP 1151394 A4 20040407; KR 100414849 B1 20040113; KR 20010071810 A 20010731; TW 594514 B 20040621

DOCDB simple family (application)

US 9914343 W 19990624; CA 2336954 A 19990624; CN 99809622 A 19990624; EP 99930682 A 19990624; KR 20017000364 A 20010109; TW 88111642 A 19990721