

Title (en)

METHOD FOR ENCODING/DECODING AN ANALOG TELEVISION SIGNAL BROADCAST ON A CABLE NETWORK ENABLING IDENTIFICATION OF THE CHANNEL BY A RECEIVER FOR AUDIENCE MEASUREMENT

Title (de)

KODIERUNGS- UND DEKODIERUNGSVERFAHREN FÜR EIN ANALOGES AUF EINEM KABELNETZWERK ÜBERTRAGENES FERNSEHSIGNAL, ZUR IDENTIFIZIERUNG EINES KANALS MITTELS EINES EMPFÄNGERS, INSBESONDERE FÜR ZUSCHAUERERMITTLUNG

Title (fr)

PROCEDE DE CODAGE/DECODAGE D'UN SIGNAL DE TELEVISION ANALOGIQUE DIFFUSE SUR UN RESEAU CABLE, POUR PERMETTRE L'IDENTIFICATION DE LA CHAINE PAR LE RECEPTEUR, NOTAMMENT A DES FINS D'AUDIMETRIE

Publication

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Application

EP 00915261 A 20000331

Priority

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Abstract (en)

[origin: FR2791847A1] The system uses free space within the analogue video signal to carry programme identification data, for audience research. A digital television programme which may be broadcast by satellite is received and the digital identifiers of the programme are extracted, and corresponding digital data forming the channel identifier is produced. The digital programme is transcoded into an analogue digital signal, and a digital data message corresponding to the channel identifier is inserted into a free line of the image signal. The resulting analogue signal is broadcast on a cable network. In the receiving television, the information content of successive lines of the video signal is analyzed, enabling identification of the programme. This information can be used by the receiving screen.

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IPC 8 full level

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CPC (source: EP)

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