

Title (en)  
ELECTRONIC ORDERING

Title (de)  
ELEKTRONISCHES BESTELLEN

Title (fr)  
COMMANDE ELECTRONIQUE

Publication  
**EP 1169683 A2 20020109 (EN)**

Application  
**EP 00967907 A 20000929**

Priority  

- EP 00967907 A 20000929
- EP 0010616 W 20000929
- EP 99203185 A 19990930

Abstract (en)  
[origin: WO0124070A2] In a broadcast, content information is interspersed with advertisements. The user is enabled to select a specific advertisement. Upon selection, an identifier of the selected advertisement is stored locally at the user's equipment. The identifier is used later on, independent of the time frame of the broadcast, to connect to a server for initiating a transaction related to the advertisement.

IPC 1-7  
**G06F 17/60**

IPC 8 full level  
**G06Q 30/00** (2012.01)

CPC (source: EP)  
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Citation (search report)  
See references of WO 0124070A2

Designated contracting state (EPC)  
DE ES FR GB IT

DOCDB simple family (publication)  
**WO 0124070 A2 20010405; WO 0124070 A8 20011025**; CN 1606745 A 20050413; EP 1169683 A2 20020109; JP 2003510725 A 20030318

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**EP 0010616 W 20000929**; CN 00802109 A 20000929; EP 00967907 A 20000929; JP 2001526766 A 20000929