

Title (en)
SELECTIVELY PROVIDING PREFERRED PARKING TO ENCOURAGE PATRONAGE

Title (de)
SELEKTIVE VERGABE BEVORZUGTER PARKPLÄTZE ZUM ANREIZ DER KUNDSCHAFT

Title (fr)
PROCEDE ET SYSTEME PERMETTANT D'OFFRIR A LA CLIENTELE D'UN MAGASIN UN PARC DE STATIONNEMENT PRIVILEGIE DE FA ON
SELECTIVE, A DES FINS D'INCITATION

Publication
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Application
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Priority

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- US 43970999 A 19991112

Abstract (en)
[origin: WO0075876A1] A method and system to provide the business patronage incentive of preferred parking to selected patrons. The business provides identification to their patrons which will allow the patron to have access to preferred parking. In the preferred embodiment, the access to the preferred parking can be dynamically changed and the patron's identification can be a frequent shopper card or other patronage related identification. Other incentives, such as coupons, shopping lists and in-store discounts, can optionally be provided to the selected patrons entering the preferred parking area.

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