

Title (en)
SYSTEMS AND METHODS FOR ADAPTIVE SCHEDULING AND DYNAMIC BANDWIDTH RESOURCE ALLOCATION MANAGEMENT IN A DIGITAL BROADBAND DELIVERY SYSTEM

Title (de)
VORRICHTUNG UND VERFAHREN FÜR ABLAUFPLANSHEMA UND VERWALTUNG VON DYNAMISCHER BANDBREITENBETRIEBSMITTELZUWEISUNG IN EINEM DIGITALEM BREITBANDÜBERMITTLUNGSSYSTEM

Title (fr)
SYSTEMES ET PROCEDES D'ORDONNEMENT ADAPTATIF ET GESTION DYNAMIQUE DE L'ATTRIBUTION DES RESSOURCES DE LARGEUR DE BANDE DANS UN SYSTEME NUMERIQUE DE DISTRIBUTION A LARGE BANDE

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Application
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Abstract (en)
[origin: WO0078049A1] The present invention provides a method for an interactive media services system to provide a plurality of promotional media to a user through an interactive media services client device coupled to a programmable media services server device. The method includes the step of implementing an interactive media guide and implementing the client device to present the interactive media guide to said user. A system operator of the programmable media services server device is provided with an interface to the programmable media services server that includes control options within the interface to allow said system operator to command which of the plurality of promotional media is displayed in specific areas of said interactive media guide.

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See references of WO 0078031A2

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