

Title (en)

COMMUNICATION TERMINAL AND ADVERTISING METHOD USING THE SAME

Title (de)

NACHRICHTENENDGERÄT UND WERBEVERFAHREN UNTER DESSEN VERWENDUNG

Title (fr)

TERMINAL DE COMMUNICATION ET PROCEDE PUBLICITAIRE PAR UTILISATION DE CE TERMINAL

Publication

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Application

EP 00935673 A 20000529

Priority

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Abstract (en)

[origin: WO0074253A1] The present invention relates to a communication terminal and an advertising method using said terminal. The communication terminal of the present invention comprises : call processing unit (10) wherein, user's voice call to be transmitted via the subscriber's line or wireless channel from private branch exchange or base station is processed; information signal processing unit (30) wherein music or voice with or without images for advertisement purpose transmitted via subscriber's line or wireless channel from private branch exchange or base station is processed; switching circuit (50) by which mode conversion is conducted between transmission mode and memory mode; memory unit (70) wherein information such as music or voice with or without images for advertisement is stored in advance; output unit (90) which consists of speaker, microphone and display, and outputs the voice from the call processing unit (10) and information from the information signal processing unit (30) and memory unit (70). By this configuration, it is possible to advertise audiovisually to the users of the above communication system.

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IPC 8 full level

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CPC (source: EP KR)

H04B 1/40 (2013.01 - KR); **H04M 3/4878** (2013.01 - EP); **H04M 3/42314** (2013.01 - EP)

Citation (search report)

- [X] WO 9805151 A1 19980205 - YOZMOT 33 LTD [IL], et al
- [X] US 5907604 A 19990525 - HSU P ROBERT [US]
- [X] EP 0641141 A2 19950301 - AT & T CORP [US]
- See references of WO 0074253A1

Designated contracting state (EPC)

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DOCDB simple family (publication)

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DOCDB simple family (application)

KR 0000549 W 20000529; AU 5110300 A 20000529; BR 0011084 A 20000529; CA 2376934 A 20000529; CN 00808339 A 20000529; EP 00935673 A 20000529; JP 2001500447 A 20000529; KR 20007012818 A 20001115