

Title (en)

A METHOD FOR ORDERING AN ITEM

Title (de)

VERFAHREN UM EINEN ARTIKEL ZU BESTELLEN

Title (fr)

PROCEDE DE COMMANDE D'UN ARTICLE

Publication

EP 1192577 A1 20020403 (EN)

Application

EP 00936430 A 20000601

Priority

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- US 13700199 P 19990601

Abstract (en)

[origin: WO0073969A1] A method of ordering an item or product from an electronic commerce (E-commerce) web site over the Internet. The method comprises the steps of: directing a customer to the E-commerce web site by advertising and the like, categorizing the customer by determining if the customer requires a purchase, support or a license, determining the specific product, support or license desired by the customer based upon the categorization of the customer, and initiating a help software program associated with the categorization of the customer to guide the customer through the E-commerce web site such that the ordering of the product or license may be fulfilled.

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